

Eat well.

/02

Better Food Concepts
VP Worldwide

—
Master Catalogue



—
Introducing Harvest Bay
Premium Seafood



better food concepts

VP WORLDWIDE

INTRODUCTION

Better Food Concepts/VP Worldwide brands and products represent a unique offering of innovative, quality culinary solutions. With over 30 years of culinary experience; our chefs, staff and innovation teams work to bring our customers the finest, most exciting food products that are on trend, are produced safely and with culinary passion. Our brands represent a long standing tradition of understanding what our customers want in our products, and we deliver! Whether it is hand crafted hors d'oeuvres, fully cooked meat proteins, hand held convenience, vegetarian and vegan offerings, sweets, components, side dishes in retail or food service, our only directive is to provide the best culinary products in the market today. The special dietary needs of our customers are also a priority for us so we have dedicated resources to provide clean ingredients, gluten free products and products without additives or artificial flavours.

Our Mission: To provide culinary solutions and innovation at its best.

Our Promise: Deliver on quality, passion, service and experience.



TABLE OF CONTENTS

Harvest Bay Premium Seafood	5
Occasions Handcrafted Hors D'oeuvres, Sides & Entrées	9
Silk Fusion Collection	17
Pronto Selections	21
Dolce & Dolce & Occasions Luxury Desserts	25
Smokey River Meat Company	29
Redhouse Fine Quality Meats (Gluten free)	33
Wheatless Gourmet	37
Wrap N Go	41
V&A Truffle Products	45

.....

LEGEND:  Vegetarian  Vegan  Gluten Free



HARVEST BAY

· SEAFOOD COMPANY ·

.....

We take the finest quality seafood from around the world and harness unique flavours, styles and concepts to offer our customers the best value-added seafood selections. Our blends of high quality ingredients, nouveau, classic and fusion cuisines all come together to offer an excellent seafood selection. Shrimp, crab, lobster and scallops in several formats are sure to provide the best seafood experience for your guests.

.....



HARVEST BAY— PREMIUM SEAFOOD



- 5088 Thai Style Red Curry Shrimp Spring Roll—100 pcs
- 5089 Mini Lobster Tartlet—100 pcs
- 5084 Mini Thai Scallop Tulip—88 pcs
- 5085 Petit Lobster & Shrimp Spring Roll—100 pcs
- 5086 Mini Lobster Newburg En Croute—100 pcs
- 5087 Premium 16/20 Malibu Coconut Shrimp Skewer—100 pcs
- 5094 Premium Mini Crab Cake—100 pcs
- 5095 Premium Mini Lobster Cake—100 pcs
- 5096 Premium Mini Creole Shrimp Cake—100 pcs
- 5097 Harvest Bay Crab Cake Mix—2 x 3lb case

.....



★
—BETTER FOOD CONCEPTS—
OCCASIONS
·HORS D'OEUVRES·
les amuse-bouches

Occasions continues our tradition of hand crafting high quality, unique hors d'oeuvres for our most discerning chefs. "Chefs making product for Chefs" has always been the Occasions way and we continue to strive and push our innovation to offer new items and items of timeless elegance you've come to expect from the Occasions brand.

Occasions mini desserts offer the same high quality experience as our hors d'oeuvres items with the flexibility of variety. Coupled with our mini bites the "sweet bite" will finish your event off perfectly.

Occasions veggie entrees are a hand crafted, high quality solution providing entrée options for busy kitchens. These items are exceptional in appearance, taste and variety of ingredients. With vegan and Gluten free options as part of the lineup, these centre of the plate solutions are your go-to, vegetarian options.



OCCASIONS— HANDCRAFTED HORS D'OEUVRES COLLECTION

- 01136
 - 02024
 - 02223
 - 02224
 - 02225
 - 42117
 - 42118
 - 42126
 - 42127
 - 42144
 - 2244
 - 2249
 - 2256
 - 42212
 - 2272
 - 232204
- Ⓞ Mini Brie & Apple Grilled Cheese—100 pcs
 Mini Shepherd's Pie—88 pcs
 - Ⓞ Margherita Risotto Arancini—250 pcs
 - Ⓞ Porcini Marsala Risotto Arancini—250 pcs
 - Ⓞ Buffalo Mozzarella Risotto Arancini—250 pcs
 - Assorted Mini Quiche—200 pcs (50 pcs of ea.)
 - Bacon Wrapped Scallops—30/40—100 pcs
 - Mini Beef Wellington—200 pcs
 - Mini Chicken Wellington—200 pcs
 - Ⓞ Ⓞ Vegetable Spring Roll (Vegan)—200 pcs
 - Buffalo Chicken Quesadilla Trumpet—100 pcs
 - Ⓞ Mushroom & Truffle Tulip—100 pcs
 - Beef Tenderloin & Gorgonzola Wrapped in Bacon—100 pcs
- Fill it yourself**
- Gluten Free Tart shell—144 pcs
 - Mini Slider Bun—600 pcs
 - Steam Bun—120 pcs

.....



OCCASIONS— NEW & UNIQUE

NEW 42185

🌱 Apple Cinnamon Oatmeal Flan— 60 x 3.35oz

.....

OCCASIONS— GOURMET INDIVIDUAL SIDES

2259

🌱 🌱 4oz Scalloped Potatoes Au Gratin—60 pcs

8030

🌱 Potato Pancake—96 pcs

NEW 42215

🌱 🌱 Sweet Potato Soufflé—60 pcs

.....

OCCASIONS— HANDCRAFTED VEGAN & VEGETARIAN ENTRÉES

2267

🌱 7.5oz Tuscan Ratatouille Tart—18 pcs

2268

🌱 🌱 7oz Yucatan Roasted Corn & Black Bean Tart (Gluten Free)—18 pcs

2269

🌱 5oz Vegetable Harvest Samosa Pyramid (Vegan)—15 pcs

.....





SILK FUSION

Asian & Mediterranean Cuisine

.....
Silk Fusion brings together the best culinary specialties and diverse flavours of Asian and Mediterranean cuisines. These offerings fuse unique and familiar ingredients to create a truly eclectic assortment of world flavours suitable for all palates.
.....



SILK FUSION COLLECTION—

- 8020 🌱 Mushroom Duxelle Tartlet—144 pcs
- 8021 🌱 Spanakopita—100 pcs
- 8022 🌱 Brie & Raspberry Phyllo Roll—100 pcs
- 8029 Mini Chicken Pub Pie—108 pcs
- 8032 Steak, Mushroom & Horseradish En Crouete—108 pcs
- 702059 🌱 Thai Curry Vegetable Samosa—150 pcs
- 160514 Mini Buffalo Chicken Rolls—260 pcs
- 160521 🌱 (Gluten Free) Par Fried Vegetable Spring Roll—100 pcs
- 232204 Steamed Plain Asian Buns—120 pcs
- 261242 Chicken Lemongrass Dumplings—3x50 pcs
- 261587 🌱 Edamame Dumplings (Vegan)—3x50 pcs
- 261730 🌱 Kale & Vegetable Dumplings (Vegan)—3x50 pcs
- 110717 Bulgogi Beef Dumplings—3x50 pcs
- 261662 Berkshire Pork Dumplings—3x50 pcs
- 151215 Kung Pao chicken Dumplings—3x50 pcs
- 9051 🌱 Poached Pear & Brie Phyllo Purse—100 pcs
- 9052 🌱 Crispy Asparagus & Cheese Phyllo—100 pcs
- 9053 🌱 Fig & Caramelized Onion Tulip—100 pcs
- 9054 🌱 Cranberry, Walnut & Gorgonzola Tulip—100 pcs
- 9055 🌱 Kale, Butternut Squash & Pine Nut Phyllo Triangle—100 pcs
- 9056 Assorted Baklava—72 pcs
- 9057 Mini Steak & Ale Pub Pie—108 pcs

.....



Pronto Selections

Ready to serve gourmet

Our PS offerings are centred around “Ready to Serve” products and components in several categories. PS items cater to the needs of low labour, fully prepared applications specializing in items that are time consuming and can also involve specialty ingredients. Convenient, unique quality all ready to heat and serve.



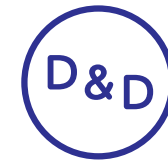
PRONTO SELECTIONS—



- 8090
- 8091
- 8092
- 20725
- 2298
- 33451140
- Retail** 8062
- Retail** 8061
- Retail** 8060
- NEW** 42214
- NEW** 9937
- NEW** 9938
- NEW** 9941
- NEW** 9943
- NEW** 9944

- ④ 4oz Buffalo Glazed Veggie Burger—36 pcs
- ④ 4oz Southwest Veggie Burger—36 pcs
- ④ ③ 3oz Black Bean Veggie Burger (Vegan & Gluten Free)—48 pcs
- ④ Gourmet Scalloped Potatoes—6 x 2.27 kg
- ④ Gourmet Scalloped Potatoes—8 x 1.362 kg
- Cooked Cajun Chicken Breast Strips—2 x 2 kg
- ④ Breakfast Roll—Egg & Cheese—105 g
- Breakfast Roll—Sausage, Egg & Cheese—105 g
- Breakfast Roll—Bacon, Egg & Cheese—105 g
- ④ Breakfast Biscuit Turnover—Leek, Mushroom & Egg—96 pcs
- Stone Baked Flatbread Plank—Creamy Triple Mushroom Truffle —16 x 357 g
- Stone Baked Flatbread Plank—Prosciutto, Roasted Pepper & Goat Cheese—16 x 345 g
- Stuffed Panini / Italian Deli—24x230 g
- Stuffed Panini / Chicken Bacon Carbonara—24x220 g
- Stuffed Panini / Southwest Chicken—24x220 g

.....



DOLCE & DOLCE

·A sweet pairing of dessert & passion·

Our delicate mini dessert bouches are ideal for all occasions including cocktail functions, buffets, share plates and tapas menus. D&D offers a wonderful array of fresh sweet flavours and vibrant colour palates.



DOLCE & DOLCE— LUXURY DESSERTS

8010

Fabulous Fruit Cheese Cakes—144 pcs (36 of ea.)

8011

Fancy Fruit Mini Tart Assortment—144 pcs (24 of ea.)

8014

Mini Portuguese Custard Tarts—96 pcs

2255

Mini Dessert Trio—180 pcs

.....





.....

Fully cooked convenience at its finest!

Smokey River offers the finest quality, fully cooked turkey breakfast sausage, bacon slices, bacon topping and meatballs without all the fuss.....why make it complicated!

.....



SMOKEY RIVER— MEAT COMPANY



12671
67891
67895
67911
67919
56789
45678

Retail 403322
Retail 67913
Retail 67914

- 🍳 Bacon Strips—Roasted—2 x 150 pc
- 🍳 Bacon Strips—2 x 150 pc
- 🍳 Fully Cooked Bacon Topping—2 x 5 lbs
- 🍳 1.7oz Turkey Sausage Round—approx. 94 pcs
- 🍳 Fully Cooked Turkey Meatballs—approx. 214 pcs
- 🍳 0.8oz Cooked Turkey Links—200 pcs
- 🍳 1oz Cooked Turkey Rounds—160 pcs
- 🍳 0.8oz Turkey Breakfast Sausage Link—16 x approx. 50 pcs
- 🍳 0.8oz Turkey Breakfast Sausage Link—16x 250g
- 🍳 Turkey Breakfast Patties—16x 250g

.....



RED HOUSE

· FINE QUALITY MEATS ·

Red House Fine Quality Meats creates fully cooked, high quality, chicken, beef, pork and turkey products utilizing very high standards of preparation and only the finest raw materials. Our first objective is to offer amazing taste, unique flavour and above all, convenient gourmet solutions. Whether for breakfast, lunch or dinner, you can depend on Red House to deliver products to suit your operation's needs.

No Fillers · No Gluten · No Artificial flavours · No MSG · No Nonsense



RED HOUSE FINE QUALITY MEATS—(GLUTEN FREE)



- 8016
- 8035
- 8036
- 8073
- NEW** 9091
- NEW** 9090
- NEW** 9092
- 🌾 0.8oz Chicken Breakfast Sausage Links—approx. 200 pcs
- 🌾 0.8oz Pork Sausage Links—approx. 200 pcs
- 🌾 1.5oz Pork Sausage Patties—approx. 106 pcs
- 🌾 0.75oz Bacon Cheeseburger Meatball—approx. 213 pcs
- 🌾 1oz Beef & Turkey Blend Sausage Patties—160 pcs
- 🌾 1.5oz Beef & Turkey Blend Sausage Patties—106 pcs
- 🌾 0.8oz Beef & Turkey Blend Sausage Links—213 pcs

.....



The Wheatless Gourmet

*Zero—gluten hors d'oeuvres
that genuinely taste great.*

The Wheatless Gourmet is not only about providing wheat free alternatives to our consumers, but simply offering great tasting food without compromise! Great food everyone can enjoy together!



WHEATLESS GOURMET COLLECTION—

8006

🌾 Mini Tartlet Variety Pack (Gluten Free)—72 pcs (24 of ea.)

8007

🌾 Spinach & Feta Empanada (Gluten Free)—96 pcs

42212

🌾 Gourmet Tart Shell (Gluten Free)—144 pcs

NEW Retail 8084

🌾 Sausage, Egg & Cheese Breakfast Sandwich—2 x 166g

Retail 8001

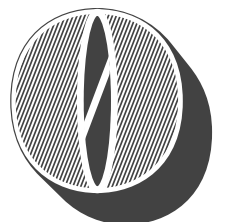
🌾 Brie & Cranberry Tartlet (Gluten Free)—12 x 12 pcs

Retail 8002

🌾 Roasted Red Pepper Tartlet (Gluten Free) —12 x 12 pcs

Retail WG8013

🌾 Pastry Sheets (Gluten Free)—12 x 1 each



Zero—Gluten



Wrap'N Go™

Our Wrap N Go line of products includes hand held convenience and value for our “on the go” consumers. A great selection of authentic Mexican burritos and Chimichangas all hand rolled in our fresh made tortillas.

A perfect snack or meal when time is running short, Wrap N Go is there to satisfy!



WRAP N' GO —BURRITOS & CHIMICHANGAS

- Retail 25954
- Retail 25955
- Retail 25956
- Retail 25957
- Retail 25958
- Retail 25959
- Retail 25915
- Retail 25950
- Retail 25945

- Spicy Beef & Bean Burrito—24 pcs
- Beef & Bean Burrito—24 pcs
- ☉ Bean & Cheese Burrito—24 pcs
- Red Chili Beef & Cheese Burrito—24 pcs
- Steak & Cheese Chimichanga—24 pcs
- Chicken & Cheese Chimichanga—24 pcs
- Spicy Beef & Bean Burritos—8 x 8 pcs
- Chicken Rice & Bean Burritos—8 x 8 pcs
- ☉ Bean & Cheese Burritos—8 x 8 pcs

.....



TARTUFI★ITALIANI

DIAMANTI DELLA CUCINA

Italy is known the world over for truffles—and one of Italy's best kept truffle secrets is the region of Molise. With its pristine forests and remote location, the Molise region offers the ultimate environment in which truffles can flourish and grow. V&A take great pride in our dedication to bringing you exquisite, truffle infused products imported directly from the heart of this region.

V&A truffle products are the ultimate culinary indulgence. Our products are, and always have been, crafted using old world methods, care and craftsmanship. Using our oils and truffle salt will add a distinct layer of flavour and aroma to all your recipes. Your everyday culinary experiences can become extravagant Mediterranean adventures.



V&A TRUFFLE PRODUCTS

Retail 75790

Retail 75791

Retail 75792

Retail 75793

Retail 75794

Truffle Oil / Salt Tube —100ml & 40g—24 Luxury Tubes

100ml White Truffle Oil—12 bottles

100ml Black Summer Truffle Oil—12 bottles

50g Truffle Salt—12 jars

50g Truffle Honey—12 jars

.....





better food concepts

VP WORLDWIDE

LET'S TALK

.....

BFC/VP Worldwide is at your service at all times. Whether you have a specific product requirement, urgent request for products, or require development consulting, our experienced staff can assist you in providing the right solutions. Our design team is also available to assist in customized POS, photo shoots and professional marketing materials. Our goal is to provide a full culinary solution for all your needs, from start to finish. We specialize in customizing products and programs to help make your operational needs become reality.

Our strengths originate in culinary innovation and uniqueness, offering the best products at the best prices. If you have inquiries about innovation of your own, or perhaps an inquiry about our products, please let us know.....we are here to talk!

Victor Strano—President

info@betterfoodconcepts.ca
betterfoodconcepts.ca

6815 Rexwood Road Unit 8
Mississauga Ontario
L4V 1S4 Canada

—
Phone: 905 405 1441
Fax: 905 405 9522
Toll-Free: 1 877 334 3186

